



Play Development Service Newsletter

Summer Active Kidz

The Play Development Service Summer Active Kidz programme was a huge success borough wide with children and young people accessing play schemes in various venues across the borough. Feedback from children, parents, partners and the Play Service manager was that the schemes were a huge success. Children enjoyed participating in activities such as den building, talent shows, trips, National Play Day and swimming trips as well as many other sports, games and arts activities.

Children in Need

This year, Children in Need will take place on Friday 14th November. Over the past years, the Play Development Service has excelled its expectations in raising money for Children in Need each year. In 2007 we raised £1759.60.

The aim for 2008 is £2000.00.

In order to reach this target all of the play sessions will work with the young people in order to organise sponsored events within their after school sessions. We have a proposed sponsored staff event, which is to be a fancy dress football match against a local under 18's team. Good luck to everyone involved in the events!

National Play Day 2008

This year National Play Day was based around the theme of "Risky Play". The Play Development Service was responsible for providing accessible activities for young people aged 5 – 19 years. The activities provided were den building, obstacle courses, space hopper football, water slide, fire building, relays, spiders web, tyre football and night line.

This year over 640 children and young people attended the event from a range of venues. These included the Active Kidz summer schemes ran by Gateshead Play Service, Nurseries, Children's Centres, Out of School Holiday Clubs, Child minders and parents with their own children.



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Reading is Fundamental

As part of the Active Kidz summer playschemes, which are delivered through Gateshead Council, Reading is Fundamental took place as an activity for the young people. Reading is Fundamental's aim is to keep children engaged in reading for pleasure over the summer holidays. The reading is Fundamental team works in partnership with WHSmith's and works with children aged 0-19 years old.

Lucy Peart and June Cook delivered books to 600 young people in total on each Active Kidz site. Children and young people chose 2 free books and received a goody bag, which included a £1 WHSmith books token and some free goodies, which included pens, pencils, stickers and notebooks.